

#Careers - using data and social media to recruit new diplomats



Project Title	#Careers - using data and social media to recruit new diplomats
Project Summary	How did you hear about VSFS opportunities? Was it through social media? This project will include creating social media content for the year and reviewing the data for the most effective posts. The office is the State Department's recruiter for southern California, Hawaii, and Nevada.
Country	United States
Country/Region of Focus	United States

Project Description

On the front end, students with a background in media, including, video production, podcast production, and graphic design would perfect for this. On the back end, students with a background in data analytics would be critical in helping us improve. T

Required Skills or Interests

Skill(s)
Data analysis
Data visualization
Graphic design
Infographic design
Social media management

Additional Information

The mentor is based at UCLA in Los Angeles, California. This would also be a great opportunity for students in southern California who would like to add face-time mentoring with a diplomat.

Language Requirements

None